BBA-12

June - Examination 2018

BBA Pt. II Examination

Entrepreneurship and Small Scale Business Paper - BBA-12

Time: 3 Hours [Max. Marks: - 80

Note: The question paper is divided into three sections A, B and C. Write answers as per given instructions.

Section - A

 $8 \times 2 = 16$

(Very Short Answer Questions)

Note: Answer **all** questions. As per the nature of the question delimit your answer in one word, one sentence or maximum upto 30 words. Each question carries 2 marks.

- 1) Explain the following terms within 30 words each:
 - (i) Entrepreneur
 - (ii) Innovator
 - (iii) Manager
 - (iv) Micro Enterprise
 - (v) Fixed Assets
 - (vi) Import Substitution
 - (vii) Partnership
 - (viii) License

Section - B

 $4 \times 8 = 32$

(Short Answer Questions)

Note: Answer **any four** questions. Each answer should not exceed 200 words. Each question carries 8 marks.

- 2) Examine the qualities of an entrepreneur.
- 3) Explain economic theory of entrepreneurship.
- 4) Discuss important components of entrepreneurship training.
- 5) Illustrate leading entrepreneurs of India.
- 6) Discuss the components of Project Report.
- 7) Discuss major forms of ownership of a small business and their suitability.
- 8) Discuss the process of setting up small business.
- 9) Discuss short term sources of financing for small business.

Section - C

 $2\times16=32$

(Long Answer Questions)

Note: Answer **any two** questions. You have to delimit your each answer maximum upto 500 words. Each question carries 16 marks.

- 10) Describe the role of entrepreneurship in an economy.
- 11) Discuss the institutional support system for SSIs in India.
- 12) Write a note on important theories of entrepreneurship.
- 13) Discuss the problems and prospects of small scale industry.